A DUAL PATHWAY PROGRAM
PREPARED FOR NEW SU-PLAYER RECRUITS

A NEXT GENERATION SPORTS FORWARD & EDUCATION PROGRAM
DESIGNED FOR PRE PROFESSIONAL SOCCER PLAYERS

WHERE SPORTS MEETS EDUCATION

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Soccer Universities Office : 866 397 0992  www.socceruniversities.com
**EXECUTIVE SUMMARY**

- **Gain your college degree while you continue to follow your dream in professional sports**
- **A sports forward education model a dual pathway**
- **Multiple education partners with blended and non-blended programs**
- **Domestic and international appeal with a global market**
- **Over a dozen world class facilities and best in class professional coaching staff**
- **Multiple partnerships and pathways for players to go professional**

**WHAT WE DO**

Our Mission is to create a pathway for young aspiring athlete’s to continue their education while pursuing their dream to be a professional soccer player.

Our Vision is to lead and differentiate our brand from all current models available for learning and player development by being innovative, adaptive, ever expanding yet staying personal.

Our Value proposition is to make Soccer Universities the Gold Standard in the marketplace while delivering incredible value in the opportunity that we are providing.
Malcolm Gladwell said "It takes 10,000 hours of practice to master a skill." This underpins SU’s approach to practice as we train two times a day, five days a week and for 40 weeks a year with consideration for games and recovery time.

This is not preparing you for the next level, this is **The Next Level**. This is what is expected.

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Your college degree can also be completed online over 40 weeks in 3.5 years, enabling you to graduate earlier than with a traditional college, allowing you to save money and get started with your career quicker.

Our Educational programs are flexible and offer a blended as well as Synchronous and Asynchronous education programs – giving you more time on the field.

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Why restrict yourself to one college location one for 4 years? Why limit yourself to one country? In North America there are 335 American professional soccer players. Overseas there are 365 American born professional soccer players. In the most recent MLS Cup final only 4 American born players started the match.

**SU** offers you the option to travel to multiple locations in the US and overseas, providing the study abroad experience most every term. We work to create a broader opportunity to be scouted and train alongside professional soccer clubs.

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We take the luck out of recruitment by creating the right time, the right place and by getting the right scouts, coaches and competition there for you. Now you have to bring the Right Performance!
1. Professional contract for as many players as quickly as possible.

2. A college degree for every student-athlete who graduates through the program.

3. Provide representation for those players who make it.

4. Provide mentorship & support the student off the field to be the best version of themselves they can be.

5. To be in the best in class in player development.
CAREER SUPPORT FOR THOSE GOING ON BEYOND SOCCER

- Internships
- Recruiting agency - (Judge Group)
- Apprenticeship programs
- Certifications and Entrepreneurships programs

MARKETING AND BRANDING SUPPORT

- Social Media
- Brand awareness
- Marketing and Sponsorship guidance

PLAYER MANAGEMENT SUPPORT

- Legal and Contractual support.
- Financial advisor
- Established network of soccer contacts
Three Soccer Universities players from the present 2021-22 squad have been invited for a trial and to train with FC Pirin, of Bulgaria’s top division. FC Pirin defeated league leaders Ludogorets 5-3 in their final game in December and now, with the addition of the 3 Americans, begin the 4 week winter preseason.

This is an exciting time and a great experience for the Soccer Universities athletes. New Jersey native Chris Hawkins, 6’2” forward, Desmond Williams from Westerville, Ohio, 6’3” center back, and Baltimore, Maryland born Caleb Pritchett, 6’3” center forward, all impressed during the fall of 2021, first in Orlando, Florida and then in Blagoevgrad, Bulgaria.

SU Coach Matt Driver noted “This is the opportunity the lads work for when you join Soccer Universities; our players are able to train more often, work with top coaches and to travel to Europe than allowed in other settings. They play top competition and therefore can be seen, scouted and now invited to train overseas on trial with a professional club.”

An excited Caleb Pritchett commented “Six months ago I was walking at my high school graduation, but not really knowing what would happen next, so this is a thrill. I have learnt so much about the game with Soccer Universities and now so excited for this next challenge.”
MANAGEMENT & LEADERSHIP TEAM

MATT DRIVER
BUSINESS LEADER – FOUNDER – CEO

An innovator in US professional soccer scene 30+ years of playing, coaching, a Builder of Pro Teams, Leagues & Programs. Matt also holds Five International “A” Coaching Licenses.

Sporting Director – Head Coach – Soccer Universities
Major League Soccer – New England Revolution
Women’s Pro Soccer – Philadelphia Independence
United Soccer League – South Jersey Barons Pro
The Philadelphia – Fury Owner Operator
National Premier Soccer League Tech, Director

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IAN BISHOP
US TECHNICAL DIRECTOR

Well know among soccer players and fans throught the world as a member of three of the finest and most thrilling teams ever, Manchester City, West Ham and Everton, with over seven hundred appearances. He played in the U.S.A. for the MLS in 2001.

HENRY MAYO
REGIONAL DIRECTOR

Coach Mayo directed Lee University Women’s Soccer program to its first Conference Final and was awarded Region Coach of the year 2000. Directed the Men’s program to back-to-back Championships and 4 National tournaments.

MIKE CONWAY
VICE PRESIDENT OF OPERATIONS

Mike Conway spent the majority of his career with the Baltimore Blast, the ten-time Major Arena Soccer League Champions. His experience runs from playing to coaching to front office operations. This is his 30th season as an Executive in professional soccer.

TODD HOFFARD
REGIONAL TECHNICAL DIRECTOR

A coach with Major League Soccer where he has spent 6 seasons working with some of the top goalkeepers in league history, including Nick Rimando and Luis Robles. Most recently, he was the Goalkeeper Coach for Real Salt Lake prior to that, New York Red Bulls of MLS.

ALEX ARMSTRONG
EUROPEAN TECHNICAL DIRECTOR

Alex has an incredible CV with experience from the highest level of football in England and internationally. He has coached at Wolves, Southampton, Sheffield Wednesday and Cardiff City. Internationally he has coached in China, Spain, Bahrain and New Zealand.

STEVE CLARK
REGIONAL TECHNICAL DIRECTOR

30 years as head coach at Wesley College, Ranked in the top 20 NCAA DII active coaches prior to joining Soccer Universities. He & his teams have won numerous trophies; inc. tying the NCAA record for greatest improvement in a year. Former Director of Athletics & Director of Global Initiatives.
E D U C A T I O N A L  S U M M A R Y  S O L U T I O N

**UK**

**CSKA Sofia**

**Italy**

**Croationia**

**DNK Dinamo**

**Bulgaria**

**FC Pirin**

**Soccer Universities**

**Spain**

**Slovenia**

**Turkey**

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**BLEND OF EDUCATION AND TECHNOLOGY**

That enables learning and ensures long-term growth for businesses. Olive has trained over 2 million people across the world and has created online learning in over 27 languages.

**STEVE RALSTON**

**DIRECTOR OF SPECIAL PROGRAMS**

Currently serves as the assistant coach to the United States U-23 men’s national team. Prior to that, Raiston was both an assistant coach and interim head coach of the San Jose Earthquakes. He also spent four years as an assistant coach with the Houston Dynamo.

**CHRIS VACARRO**

**TECHNICAL SUPPORT**

Former Pro Player with 18 years experience as a Professional Player/Coach with an illustrious career as a goalkeeper in professional indoor soccer in the USA. In addition, he has significant coaching experience including the National Team of Puerto Rico. Former Head Coach and National Team Player for Puerto Rico USSF A licence.

**GERALD R. ROBERTS**

**SPORTS SCIENCE CONSULTANT**

Internationally renowned as a Sports Science Coach, Athletic Trainer and Sports Industry Consultant. Gerald has presented seminars and workshops worldwide for some of the sports industry leaders such as Reebok, IMG academies, ITT Davis Cup Teams, Tennis Week and athletes of the WTA, ATP, PGA, LPGA, NFL, NBA, and NHL.

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**GLOBAL EDUCATION**

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**EDUCATIONAL SUMMARY SOLUTION**

**SCORER UNIVERSES IS POWERED BY MULTIPLE EDUCATION PARTNERS FOR ALL AGE GROUPS**

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**Olive**

Leaders in Learning Technology

A global EdTech company, helping organisations to digitally transform their Training, Communication and Recruitment processes. We deliver a perfect blend of education and technology that enables learning and ensures long-term growth for businesses. Olive has trained over 2 million people across the world and has created online learning in over 27 languages.

**Purdue Global**

Synchronous and Asynchronous Programs

**ANYTIME, ANYWHERE**

More than 175 online programs including associate’s, bachelor’s, master’s, and certificates.

**NEXT-GEN LEARNING**

Real-world learning in specialized fields through the interactive online campus.

**CONVENIENT**

Flexible learning options, generous transfer credit policy, and personalized support.

**ACADEMIC QUALITY**

Curriculum vetted by leading, experienced professionals so you learn the latest skills and practices.

**REGIONALLY ACCREDITED**

Purdue Global is Accredited by the Higher Learning Commission. The HLC (HLCcommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

**Certification and Apprenticeship Partners**

Training & Communication Platforms VLE Platform – Microsoft Partnership Link LMS Virtual Classroom Course Builder Marketing Apprenticeship Platform, Woz-U is using these platforms to deliver 7 IT Programs across 26 states

Content Capabilities: VR, AR, Computer Vision Custom E-Learning Content Ready-To-Go Learning Content.

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**GLOBAL EDUCATION**

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**Greek**

**Bulgaria**

**Italy**

**Spain**

**Croatia**

**Bulgaria**

**Iraklisvfc**

**FC Pirin**

**Mantova**

**Benidorm**

**DNK Dinamo**

**CSKA Sofia**

**Austria**

**UK**

**USA**

**Soccer Universities**

**Slovenia**

**Turkey**